

any other business...

Schools gain from partnership

Technology firm Ricoh Ireland is to partner with ReCreate, a social enterprise which diverts end of line and surplus stock from businesses in Ireland and reuses them as arts materials at its creative resource centre in Dublin.

ReCreate encourages children to engage in open-ended play through creating art from end-of-line, surplus or excess materials from businesses. Its educational mission is to increase cre-

ativity, curiosity and lateral thinking, while simultaneously raising awareness of sustainability and reuse.

The idea of the project is to help schools save money on art materials, to help businesses save money on disposal of materials, and to reduce landfill.

Since opening its doors in November 2013, more than 15,000 children, their parents and teachers have participated in art projects using materials provided from ReCreate.



Gary Hopwood, general manager, Ricoh Ireland, and Dara Connolly, executive director, ReCreate.